



TRIFEST FOR MS

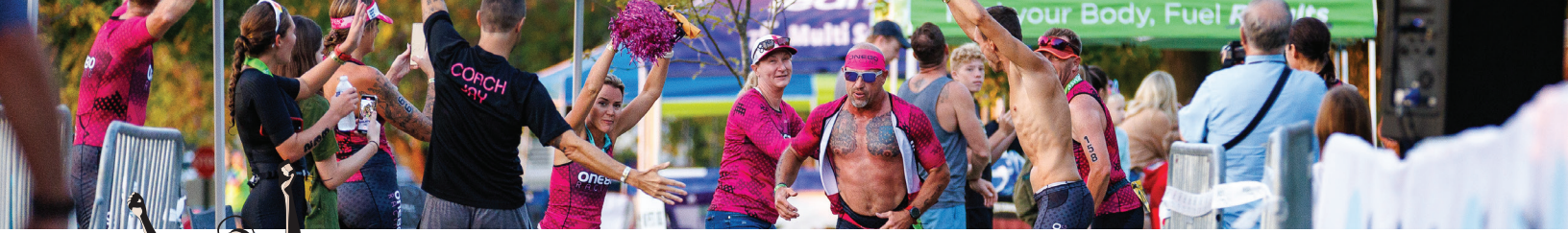
SWIM BIKE RUN ENCOURAGE

13TH ANNUAL

AUGUST 30 - SEPTEMBER 1, 2024

LARGEST TRIATHLON IN THE STATE OF ARKANSAS

Top 5 Readers Choice from Triathlete Magazine



Bringing Encouragement to the World of Multiple Sclerosis

ABOUT US

The mission of our foundation is to directly support MS Research by donating racers' registration dollar to the top MS Research scientists in the United States.

The annual Trifest not only offers races for the beginner triathlete but by offering 3 different triathlon races, and two kids races, we are able to provide encouragement to all ability levels. The Para/adaptive division continues to grow and welcomes athletes of all handicapped levels.

Based on data from the last 12 years we know we attract competitors from the surrounding 25 states and we are so excited to continue to watch this inspiring race grow year after year.

We believe in **EVERYONE!**
Help us make a difference.

What Your Dollars Support

- UAMS Medical Board & MS Research in AR
- Top 5 US MS researchers, 2 of which are on a clinical trial to reverse the effects of myelin loss in the brain (Northwestern University & University of CA at San Francisco)
- Equipment and software for researchers to analyze their data
- Research doctor residents/staff to perform, manage and analyze these trials

Grantee Recipients:

Dr. Lee Archer | UAMS

Dr. Patricia Wright | UAMS

Dr. Paul Drew | UAMS

Dr. Brian Popko | Northwestern University

Dr. Jonah Chan | University of CA at San Francisco

NEW in 2024!

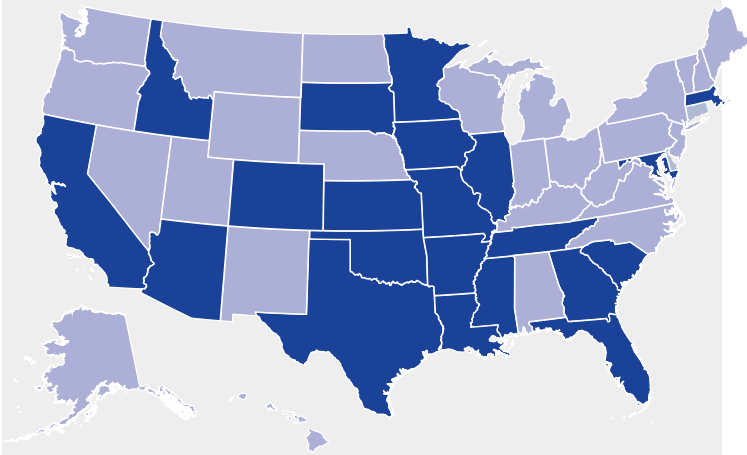
University of Texas Southwest Medical, MS Research Center | Dallas, Texas

Missouri MS Institute | Columbia, Missouri



2023 RACER DATA

1,100 ATTENDEES
FROM 21 STATES



55%
MALE



45%
FEMALE

Participating Ages
5-77 YEARS OLD

93% RATED EVENT A 4 OR 5
ON SCALE OF 1-5, 5 BEING BEST

54% STAYED OVERNIGHT

SOLD OUT HOST HOTEL MARRIOTT
COURTYARD

41% STAYED 2-3 NIGHTS

\$200 IS AVERAGE SPENT ON EXTRAS
Not Including the Hotel

\$1,000,000 ESTIMATED ECONOMY
IMPACT FOR THE WEEKEND

22% ARE OVER \$250K HHI

70% ARE OVER \$100K HHI

Kids Race Data

PARTICIPATING AGES 5 - 12

320 KIDS ATTENDED

3X the National Average
for a Kids Triathlon



“VERY BEST” 2023 WINNER

Gala or Charity Event Category
Celebrate! Arkansas Magazine

THANK YOU TO OUR 2023 SPONSORS!

Say It With Us: Swim, Bike, Run - ENCOURAGE!
CONTACT US if you would like to become a sponsor, purchase ad space, or have any questions!



A BIG THANK YOU TO THIS YEAR'S SPONSORS!

Sponsorship is available for our 2023 event calendar. If interested reach out to Kristen (kc.rampyfoundation@gmail.com), Dan (dstoecklein@marwins.com), or Clark (ctedricko1@gmail.com)

Presenting Sponsors

- INTRADECO
- headsweats
- Ozark Foundation

Co-Presenting Sponsors

- Celebrate! ARKANSAS
- Walmart

Gold Sponsors

- STOUTSTUFF
- Kapture MARKETING
- Signature BANK
- Rock Running Company
- OUTDOOR CAP
- DC THE DULEY GROUP
- Keurig DrPepper
- ADVENTURE SUBARU
- MILESTONE LEASERSHIP

Silver Sponsors

- MD McLarty Daniel
- TIMEX
- UNIVERSAL BRAND DEVELOPMENT
- UAMS Health
- CHITRA & DIBBOLD CO. INC.
- PHAT TIRE
- WHEELHOUSE REAL ESTATE MANAGEMENT

Bronze Sponsors

- JUNK
- KPM CO. & ADVISORS
- MARS Incorporated
- NORTHWEST ARKANSAS FOOD BANK
- CEI
- TRI-STATE
- Premier
- cutz
- Reynolds
- HIGH IMPACT
- Oelke
- Hartz
- BLUETRITON
- fusion
- GEARHEAD
- Brahm Oil
- 87
- HERSHEY
- HFA
- U
- OnRetail
- PETE and GERRY'S ORGANIC EGGS
- Fresh Gourmet
- Tyson

Partner Sponsors

- Reynolds Consumer Products
- BlakeSt.
- DR. YOGS Eye Care & Optical
- PROfessional BUSINESS SYSTEMS
- FARMERS





HOW YOU CAN HELP



Sponsor the Trifest for MS!
Aug. 30 - Sep. 1, 2024

PRESENTING SPONSOR \$20,000 DONATION

Presenting Sponsor Reserved for One Company

- Share of naming rights to event: “TRIFEST for MS brought to you by or presented by...”
- Prominent Logo on all marketing material and website
- Submission of items in athlete goodie bag
- Prominent Tent/Booth position at race day venue (optional)
- Prominent logo placement at start, finish and transition areas
- Prominent logo placement on all race and volunteer shirts
- Entry of 5 company employees to any one event, includes relay or individual races (Entry must be employee of company)
- Half page ad in event digital brochure
- Company spot light profile story on social channels
- Naming rights to our NEW Kid’s Zone after race party. Activities include:
 - Foamalicious Machine
 - 360 Photo Experience
 - Shimmer Wall Photo Backdrop

CO - PRESENTING SPONSOR \$10,975 DONATION

Co-Presenting Sponsor Reserved for One Company

- Share of naming rights to event: “TRIFEST for MS sponsored by...”
- Prominent Logo on all marketing material & website
- Submission of items in athlete goodie bag
- Prominent tent/Booth position at race day venue
- Prominent logo placement at start, finish and transition areas
- Prominent logo placement on all race and volunteer shirts
- Entry of 5 company employees to any one event, includes relay or individual races (Entry must be employee of company)
- Half page ad in event digital brochure
- Company spot light profile story on event registration website and Facebook campaign

GOLD \$5,475 DONATION

All Silver Sponsor Perks Plus:

- Entry of 3 company employees to any event, includes relay or individual races (Entry must be employee of company)
- Quarter page ad in event digital brochure



Goodie Bag Fulfillment Center
Open Avenues, Attn: K. Miller
2202 N 24th St., Rogers, AR 72756
Item Submission deadline is Aug. 9, 2024

SILVER \$3,475 DONATION

All Bronze Sponsor Perks Plus:

- Logo at start, finish and transition areas
- Entry of 1 company employees to any event, includes relay or individual races (Entry must be employee of company)

FINISH LINE SPONSOR \$2,750 DONATION

Limited to 2 Sponsors

BIKE TRANSITION SPONSOR \$2,225 DONATION

Limited to 2 Sponsors

BRONZE \$1,675 DONATION

All Partner Sponsor Perks Plus:

- Tent/Booth position at race day venue (optional)

AWARDS STAGE SPONSOR \$750 DONATION

Limited to 3 Sponsors

PARTNER \$575 DONATION

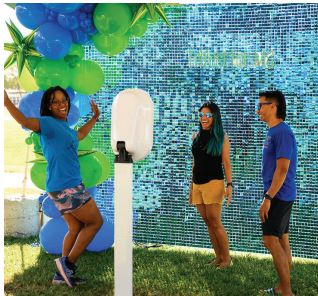
- Logo on all marketing material and website
- Logo on one side of race entry goodie bag
- Logo on all race and volunteer shirts

SWIM CAP SPONSOR \$325 DONATION

Limited to 3 Sponsors



NEW! KID'S FUN ZONE



BALLOON SHIMMER WALL \$3,000 DONATION

FOAM MACHINE EXPERIENCE \$2,500 DONATION

360 PHOTO BOOTH \$1,600 DONATION

OBSTACLE COURSE (POOL) \$700 DONATION



CORPORATE RELAY CHALLENGE



August 31, 2024 The Celebrate Arkansas Corporate Relay Challenge

was started in 2015 to offer an opportunity for suppliers to be competitive outside the office. We are honored to have Walmart's SVP of Entertainment, Toys, & Seasonal, Laura Rush as our chair for the event.



GREAT

for Team Building Outside the Office

PERFECT

for the Promotion of Corporate Wellness & Community Involvement



The 2023 Corporate Relay Challenge Champion is

Walmart Team #3

William White, Courtney Carleson, and Will Frank

CORPORATE RELAY WINNERS

Does your company have what it takes?

2017
WINNER

P&G

2018
WINNER

HFA

2019
WINNER

ADVANTAGE SOLUTIONS

2020
WINNER

WALMART

2021
WINNER

HENKEL

2022
WINNER

HERSHEY

2023
WINNER

WALMART



Rules

1. Teams consist of three individuals: each individual will complete one section of the sprint distance race: swim (400m), bike (15.6 miles), and run (5k)
2. Each relay must be made up of a minimum of one female.
3. Two of the three members must be full time employees at the time of the Trifest event (the 3rd member can be an immediate family member of a full time employee: spouse or child age 12+).

1 Team \$1,675

Includes Bronze Level Sponsorship Status

2 Teams \$2,450

Includes Bronze Level Sponsorship Status

3 Teams \$2,975

Includes Bronze Level Sponsorship Status

4 Teams \$3,500

Includes Silver Level Sponsorship Status

Cost Includes:

- Chance to be featured in Celebrate Arkansas Magazine (November Issue)
- Entrance into the Mock Tri Event held two weeks prior to race day - August 17, 2024
- An opportunity to participate in the training series held at Memorial Park July 28, August 4, and August 11, 2024
- Bronze, Silver, or Gold Sponsorship status depending on the number of company teams entered
- Chance to be the Corporate Wellness Winner based on team spirit (Team Spirit Award)
- Chance to win the 5th Annual Educators Cup for our education organizations

2023 Corporate Challenge Winner Race Times

1ST	Walmart Team #3	58.41
2ND	Blue Triton	1:06.59
3RD	Walmart Team #2	1:07.07
4TH	Tyson	1:07.43
5TH	Hershey Team #1	1:08.20

2023 Educator's Cup Winner

THADEN SCHOOL TEAM 1:11.22

Lauren Hill, Madison Sandig, & Nick Stevens





BENEFI

PR

CO-PR

GOLD

SILVER

BRONZE

2ND

1ST

3RD

TRIFEST FOR MS RESEARCH FOUNDATION

AMPHY MS RESEARCH FOUNDATION

one80 RACING

food fitness

SPRINGFIELD SEC BREWING CO.

91

015

1ST PLACE

3RD PLACE

MS stops people from moving,
we exist to keep people moving.



**RAMPY MS RESEARCH
FOUNDATION**

Bringing Encouragement to the World of Multiple Sclerosis

CONTACT US if you would like to become a sponsor,
purchase ad space, or have any questions!

SCOTT RAMPY

President/Founder

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scott@researchms.org

KRISTEN CALDWELL

Administration

Sponsorship Ambassador

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kristen@researchms.org

DAN STOECKLEIN

Sponsorship Ambassador

(479) 685-1941

dstoecklein@yahoo.com

VISIT **WWW.RESEARCHMS.ORG** FOR MORE INFORMATION

RAMPY MS RESEARCH FOUNDATION P.O. Box 1871, Bentonville, AR 72712-1871



Bringing Encouragement to the World of Multiple Sclerosis

RAMPY MS RESEARCH FOUNDATION

TriFest for MS Partnership Agreement

Yes, we want to become a partner of Rampy MS Research Foundation for the TriFest for MS held on Aug. 30 - Sep. 1, 2024.

Presenting **\$20,000**

Finish Line **\$2,750**

Partner **\$575**

Co-Presenting **\$10,975**

Bike Transition **\$2,225**

Swim Cap **\$325**

Gold **\$5,475**

Bronze **\$1,675**

Silver **\$3,475**

Awards Stage **\$750**

No, we are unable to make a partnership commitment at this time, but please accept our contribution of \$ _____

Payment Method-Options:

Please make your check payable to Rampy MS Research Foundation

Please accept our check for the amount listed above.

Please invoice our company and we will pay in 30 days.

We are interested in a three year annual renewal.

Please complete this information:

Contact Name: _____

Company: _____

Email: _____

Phone: _____

Address: _____

Partnerships are confirmed upon receipt of this form.

Agreed upon by: _____

Full Name & Title

Date